

# Is Your Chapter/Club Fund Raising Properly?

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## Correct vs. Incorrect

### When Fund Raising for the ΑΓΔ Foundation

**Correct:** “Proceeds from (*name of event*) benefit the Alpha Gamma Delta Foundation providing support for scholarships, leadership initiatives, diabetes research and education, and more.”

**Correct:** Your chapter/club should send **ONE** check made payable to the Alpha Gamma Delta Foundation for all the \*proceeds from your event.

**Correct:** Funds must be raised in the name of the Alpha Gamma Delta Foundation and its philanthropies.

**Correct:** In your advertising, the words **NOT TAX DEDUCTIBLE** must appear in print larger than the text including the purchase price of an item, service or event.

**Incorrect:** “Proceeds from (*name of event*) are for JDRF, ADA or diabetes only.”

**Incorrect:** Collect donations or event registrations and send them directly to the Foundation.

**Incorrect:** Funds shall **NOT** come from collegiate dues or any type of assessment.

**Incorrect:** Advertising that any/all contributions to your fund raiser are tax deductible.

\*Proceeds: the net amount received after deduction of your event expenses.

### Fund Raising vs. Community Service

**Fund Raising:** is the organized activity of raising funds/money (for an institution).

**Community Service:** volunteering your time for the benefit of your community.

Source: Refer to the Alumnae Leadership Manual for all fund raising guidelines and helpful tips.

