

Is Your Chapter/Club Fundraising Properly?

Correct vs. Incorrect

When Fundraising for the ΑΓΔ Foundation

Correct: “Proceeds from (*name of event*) benefit all Alpha Gamma Delta Foundation programs including scholarships, leadership initiatives, diabetes education and awareness, and more.”

Correct: Your chapter/club should send **ONE** check made payable to the Alpha Gamma Delta Foundation for all the *proceeds from your event.

Correct: Funds must be raised in the name of the Alpha Gamma Delta Foundation and its philanthropies.

Correct: In your advertising, the words NOT TAX DEDUCTIBLE must appear.

Incorrect: “Proceeds from (*name of event*) are for JDRF, ADA or diabetes only.”

Incorrect: Collect donations or event registrations and send them directly to the Foundation.

Incorrect: Funds shall NOT come from collegiate dues or any type of assessment.

Incorrect: Advertising that any/all contributions to your fundraiser are tax deductible.

*Proceeds: the net amount received after deducting your event expenses.

Fundraising vs. Community Service

Fundraising: is the organized activity of raising funds/money (for an institution).

Community Service: volunteering your time for the benefit of your community.

